

BETHESDA HEALTH CLINIC

# GREATER WORKS

*campaign*

A LEGACY OF CARE



**WHY THIS  
BUILDING  
MEANS HOPE  
FOR FAMILIES  
RIGHT NOW**

Every morning in Tyler, thousands of people head to work before the sun comes up. They prepare meals, stock shelves, care for children, fix cars, teach classrooms, and keep East Texas moving forward.

**Many of them are doing everything right—and still don't have access to affordable healthcare.**

For more than 23 years, Bethesda Health Clinic has been the place these hardworking neighbors turn when they have nowhere else to go. Since opening in 2003, Bethesda has provided high-quality medical, dental, pediatric, and mental health care to uninsured and underserved East Texans—made possible entirely through the generosity of the community.

# A NOTE FROM DR. JOHN



Dear Friends,

As the new year begins, I find myself reflecting on the extraordinary ways God has led Bethesda over the past year. What began more than two decades ago as a simple calling — to care for hard-working, underserved families — has grown into a ministry that now serves nearly 9,000 patients annually across adult primary care, pediatrics, dental, and mental health.

That is why today marks an important and exciting moment in Bethesda's history:

**We are officially launching the public phase of our campaign to build the new Bethesda Health Clinic.**

This campaign relocates our clinic to a 61,000-square-foot facility on Tyler's growing West Loop. It is our bold, prayerful commitment to expand access to affordable, Christ-centered healthcare for generations to come.

**The need is urgent, and the opportunity before us is extraordinary.**

Every day we meet families who are doing everything they can to provide for their children, aging parents, or spouses — yet still fall through the cracks of the healthcare system. Without Bethesda, many of them would turn to the emergency room for primary care or simply go without. They are truly so grateful for a place where they can access healthcare, hope and the love of Christ.

As we prepare to renovate and expand our future home at the former Hollywood Theater site, I am reminded of Jesus' words in John 10:10:

***"I have come that they may have life, and have it abundantly."***

This is what the Greater Works Campaign is truly about — helping our neighbors experience more of the abundant life God desires for them. Access to healthcare is essential to that abundance. It allows parents to stay healthy enough to work. It allows children to grow and thrive. It allows families to breathe a little easier, knowing they have a place to turn when life gets hard.

**But to reach this goal, we need your help.**

Bethesda has always been supported by the generosity of the community. What makes us unique is that our mission is funded--not by the government--but by neighbors, churches, businesses and friends. As we take this next step, we are asking you to walk with us again.

In this newsletter, you will learn all about how you can partner with us to change lives for years to come. Your donation, no matter what size, will be crucial to help us cross the finish line.

Thank you for believing in this mission. Thank you for believing in the families we serve. And thank you for considering how you can be part of this transformational campaign.

May God bless you abundantly this season and in the year ahead.

With gratitude,  
Dr. John English



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### **A SEASON OF GRATITUDE— AND GROWTH.**

For the past five years, Bethesda has prayerfully searched for a new home. While we are deeply grateful for the building that has housed us—and for the unwavering support of our church partners—we've reached a point where our current space can no longer serve the growing needs of our community.

Since 2003, Bethesda has operated rent-free thanks to the extraordinary generosity of First Baptist Church. That gift laid the foundation for everything Bethesda has become, and we remain profoundly thankful for that partnership.

But just as we hope our own children grow into independence and sustainability, we've come to recognize that the future of Bethesda requires more space, greater flexibility, and the ability to serve more families well.

### **A CLINIC AT CAPACITY—AND A COMMUNITY IN NEED.**

Bethesda's impact has grown steadily over the years. More than 25,000 patients have been served through nearly 300,000 patient visits. In a single year, nearly 8,800 unique individuals relied on Bethesda for care—from primary care and women's health to dental services, counseling, and pediatrics.

Yet today, Bethesda operates at full capacity.

Exam rooms are filled. Schedules are tight. Providers and volunteers are limited not by compassion or skill—but by space. Every day, the clinic faces the reality that there are more patients who need care than can currently be seen.

Without expansion, Bethesda cannot keep pace with the need.

### **AN UNLIKELY BUILDING. AN EXTRAORDINARY OPPORTUNITY.**

The future home of Bethesda Health Clinic is a place many East Texans recognize: the former Hollywood Theater on the West Loop. Once a destination for family entertainment, it will soon become a centralized healthcare home for families who would otherwise go without.

The new facility will bring all services under one roof for the first time—allowing Bethesda to serve more patients, reduce wait times, expand dental and specialty care, and create a more dignified, efficient experience for every family who walks through the doors.

"This move is about more than square footage," says Dr. John English, CEO of Bethesda Health Clinic. "It's about dignity, access, and sustainability."

### **WHY DONOR SUPPORT IS ESSENTIAL.**

Bethesda receives no state or federal funding. Every exam, every dental visit, every counseling session is made possible through donors, volunteers, churches, and community partners who believe healthcare should not be a luxury.

That means this new building—this next chapter—will only happen if the community steps forward again.

The Greater Works Campaign isn't about bricks and mortar. It's about ensuring that families who fall into the gap—earning too much to qualify for assistance but not enough to afford insurance—continue to have a place to turn.

**IT'S ABOUT A PARENT WHO CAN KEEP WORKING BECAUSE THEIR PAIN WAS TREATED.**

**A CHILD WHO RECEIVES EARLY MEDICAL AND MENTAL HEALTH CARE.**

**A PATIENT WHO REGAINS HEALTH, CONFIDENCE, AND STABILITY.**

### **A MOMENT THAT MATTERS.**

The need is real. The vision is clear. The impact will last for generations.

We are excited to share this campaign with you—our dedicated supporters—and invite you to be part of this important new chapter. Together, we can ensure Bethesda continues to serve East Texas families not just today, but for decades to come.

# 2025 PATIENT NUMBERS AT A GLANCE



**IN 2025, THOUSANDS OF APPOINTMENTS MEANT THOUSANDS OF MOMENTS OF CARE.**




Medical visits, dental checkups, pediatric care, mental health services—each one made possible by generosity and trust. Behind every number is a person, a family and a need that YOU helped fill, right here in East Texas!

Adult Clinic Appointments
Medical <b>12,169</b>
Dental <b>6,680</b>
Mental Health <b>841</b>
Unique Patients <b>8,800</b>

Pediatric Clinic Appointments
Medical <b>6,900</b>
Dental <b>3,539</b>
Mental Health <b>1,196</b>
Immunizations <b>1,102</b>

Lindale Clinic Appointments
Adult <b>368</b>
Pediatric <b>61</b>



 Total number of active volunteers: <b>394</b>	 Total number of volunteer hours: <b>15,251</b>	 Total cost of savings: <b>\$619,770<sup>06</sup></b>
Total number of Saturday Clinics <b>24</b> Churches: <b>12</b>   GI: <b>10</b>   UT Tyler: <b>2</b>		

# \$1 MILLION TO GO- WILL YOU PARTNER WITH US?

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## HOW TO GIVE TO THE GREATER WORKS CAMPAIGN

The Greater Works Campaign is about more than a building—it's about ensuring access to compassionate, affordable healthcare for East Texas families for generations to come.

Because this project is fully community-supported, every gift plays a meaningful role in bringing this vision to life. To make giving as accessible and flexible as possible, we offer several ways to support the campaign—allowing donors to give in ways that align with their financial goals and personal generosity.

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### MAKE A ONE-TIME OR RECURRING GIFT

Many supporters choose to make a direct cash gift to the Greater Works Campaign. These gifts provide immediate momentum and help move construction forward. Recurring monthly or annual gifts are also welcome and can be a powerful way to participate steadily over time.



### GIVE THROUGH A MULTI-YEAR PLEDGE

For many donors, the most impactful way to give is through a **pledge paid over time**. The Greater Works Campaign accepts pledges that can be fulfilled over **up to three years**, allowing donors to make a larger commitment without feeling rushed or stretched.

Pledge giving helps Bethesda plan responsibly, move forward with confidence, and steward resources wisely—while giving donors flexibility and peace of mind.



### DONATE APPRECIATED STOCK OR SECURITIES.

Gifts of appreciated stock are a smart and increasingly popular way to support the campaign. By donating stock directly, donors may avoid capital gains taxes while receiving a charitable deduction for the full market value of the gift.



### GIVE THROUGH YOUR IRA (QUALIFIED CHARITABLE DISTRIBUTIONS)

For donors age 70½ or older, IRA charitable rollovers offer a tax-efficient way to give. These gifts can count toward required minimum distributions while reducing taxable income.

An IRA gift can be directed to the Greater Works Campaign and immediately put to work expanding care for families who need it most.



### PARTNER WITH US PERSONALLY

Every donor's situation is unique, and we are honored to work one-on-one with supporters to explore the best giving option for them. Whether you're considering a pledge, a stock gift, an IRA distribution, or a combination of approaches, we're here to help make the process simple and meaningful.



### BE PART OF WHAT COMES NEXT

We are excited to share this campaign with you and invite you to be part of this important new chapter. Your generosity will help transform a former movie theater into a place of healing—one that serves East Texas families for decades to come.

Depending on the gift level, there are opportunities for donor recognition throughout the building. This is a meaningful way to honor your family name, remember someone special, or celebrate a legacy of generosity that will impact families for generations.

To learn more about giving options or to start a conversation, please contact **Diane Thomason at [dthomason@bethesdaclinic.org](mailto:dthomason@bethesdaclinic.org)**.

Be part of something  
**GREATER.**



Scan and give online.

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