



The Bethesda Birthday Bash is our largest fundraising event hosted by the Bethesda Alliance, a wonderful group of volunteers whose mission is to raise awareness and funding for Bethesda Health Clinic.

Your sponsorship/donation will provide primary medical, dental, and mental health to underserved families in Smith County and the surrounding region.

Bethesda Clinic is a community-funded health clinic with the vision of helping patients to live an abundant life; a life that is meaningful in mind, body and spirit. We envision our clinic as embodying Christ in action, bringing healing and hope to the people we serve.

2024 BIRTHDAY BASH SPONSORSHIPS

SEPTEMBER 28 | 6:30 PM

W. T. BROOKSHIRE CONFERENCE CENTER

\$15,000 – THE MAD HATTER

SOLO

- VIP seating for 16
- Top-level listing in all print/media
- Top logo on event signage and program
- Logo on website
- Logo on invitations
- 12 months of PSA recognition in all Hangers of Hope locations: Loop 323, Broadway & Troup Highway
- One month of recognition on a local electronic message board.
- Social Media recognition
- Underwriting Options: Presenting Sponsor (exclusive)

\$10,000 THE GLASS SLIPPER

SOLO

- VIP seating for 12
- Top-level listing in all print/media
- Top logo on event signage and program
- Logo on website
- Logo on invitations
- 12 months of PSA recognition in all Hangers of Hope locations: Loop 323, Broadway & Troup Highway
- One month of recognition on a local electronic message board.
- Social Media recognition
- Underwriting Options: Custom Poison Apple, Chick-Fil-A Snack Boxes, Chair Wraps

\$7500 MIRROR MIRROR

SOLO

- VIP seating for 10
- Listing in all print/media
- Logo on event signage and program
- Logo on website
- Logo on invitations
- 5 months of PSA recognition in all Hangers of Hope locations: Loop 323, Broadway & Troup Highway
- One month of recognition on a local electronic message board.
- Social Media recognition
- Underwriting Options: Bar with Signature Drink, Dinner with Table Menu

\$5000 THE GINGERBREAD HOUSE

SOLO

- VIP seating for 8
- Listing in all print/media
- Logo on event signage and program
- Logo on website
- Logo on invitations
- 4 months of PSA recognition in all Hangers of Hope locations: Loop 323, Broadway & Troup Highway
- One month of recognition on a local electronic message board.
- Social Media recognition
- Underwriting Options: Master of Ceremonies, Doc Gibbs Band, Cake Walk of Fame, Patient Video, Candy Bar, Mirror Wall

\$2500 MAGIC BEANS

SOLO

- Reserved seating for 6
- Listing in all print/media
- Logo on event signage and program
- Logo on website
- Recognition on invitations
- 3 months of PSA recognition in all Hangers of Hope locations: Loop 323, Broadway & Troup Highway
- One month of recognition on a local electronic message board.
- Social Media recognition
- Underwriting Options: Auctioneer & Auction Paddles, Decorator Banners (9), Photo Booth Area, Balloon Arch, Cake Walkers, Birthday Cake, Silent Auction, Check-in Item, Whimsical characters (7), Carriage

\$1500 LUMIERE

SOLO

- Reserved seating for 4
- Listing on event program
- Social media recognition
- Logo on multimedia screen
- Underwriting Options: Cake Decorator Apron, Event Program, Valet, Tabletop Centerpieces, Volunteer Tshirt Sponsor

\$1000 THE RED CAPE

SOLO

- Reserved seating for two
- Listing on event program
- Social Media recognition
- Logo on multimedia screen
- Event signage

\$500 TINKERBELL

SOLO

- Reserved seating for two
- Listing on event program
- Social Media recognition

In-kind sponsorships & other options may be available. Please contact us for more information.

2024 ENCHANTING CAKE DECORATORS

- WENDY BRATTELI – Bratteli Family Stores
- LEE GIBSON – Southside Bank
- SHANNON GLENNEY – Community Volunteer
- JOSHUA JOHNSON – Chick-Fil-A – Lindale
- JIM NIPP – The Genesis Group
- JULIE PHILLEY – The University of Texas at Tyler
- MEGAN TARRANT – Clements Fluids
- TOM TRIMBLE – Oncor